



Marian Cozma

PRODUCT DESIGN LEAD / UX MANAGER

mc@mrcozma.com · mcozma.com · LinkedIn

Product design leader with an engineering background. I connect user needs, product priorities and implementation across enterprise platforms and customer-facing experiences.

I began managing designers at NTT DATA and continue at HSBC, supporting career development and the quality of design delivery. My practice spans research, interaction design, reusable systems and cross-functional collaboration.

EXPERIENCE

Senior UX Manager

HSBC | Jan 2025–Present

Design leadership in Business Banking.

- Manage and mentor senior designers, supporting career growth and design quality.
- Establish design standards, review frameworks and shared expectations across enterprise products.
- Align product, engineering and business stakeholders around design direction and delivery.

Senior UX Designer · Contract

Google | Oct 2024–Jan 2025

UX for internal enterprise tools, partnering with product and engineering.

- Design configurable components, responsive behaviour and connected guest-management workflows.
- Document interaction rules and investigate cross-functional delivery concerns.

Lead UX Designer

NTT DATA | Jun 2023–Oct 2024

Design leadership across client engagements.

- Manage designers, supporting their careers and the detail of their design solutions.
- Contribute research, stakeholder workshops and concept design across industry contexts.

Marian Cozma

PRODUCT DESIGN LEAD / UX MANAGER

mc@mrcozma.com · mcozma.com · LinkedIn

EARLIER EXPERIENCE

Senior UX Designer · Contract

UBS | Jan-Jul 2023

Research, prioritisation, workflow design and user testing for operational platforms.

Senior UX Designer · Contract

Legal & General | Sep-Dec 2022

Responsive component and dashboard design, connecting relevant content with customer control and validation.

Senior UX Designer · Contract

Three UK | Jan-Sep 2022

UX for a customer-experience proof alongside a UI designer, followed by an estate audit and responsive templates supporting platform delivery.

Product Designer · Contract

Virgin Media | Jul-Dec 2021

Support architecture, troubleshooting branches and cross-channel journeys across web and mobile.

eCommerce Digital Designer

Totaljobs Group | Mar-Jul 2021

Interface design and responsive HTML, CSS and JavaScript implementation in Oracle OCC, working with UX and visual-design colleagues.

2015–2020 · Earlier digital design and development work across agency and business environments. Full employment history is available on LinkedIn.

EDUCATION & PRACTICE

BSc, Engineering Information & Technology · University “Vasile Alecsandri” · 2010–2014

Research and synthesis · Information architecture · Interaction design · Responsive systems · Prototyping · Design-to-development collaboration · Team management and mentoring

Tools and technologies: Figma, FigJam, Miro, HTML, CSS, JavaScript, Jira and Confluence.

ADPList mentor · Portfolio feedback, interview preparation and design career conversations.

Portfolio: mcozma.com. Detailed case studies are shared privately. Email mc@mrcozma.com for access; approved reviewers receive a viewing link and email sign-in instructions.
